Leveraging Genius®

Superior Performance

February 22-25, 2027

VEA Newport Beach, California

GapInternational

Unlock Superior Performance

The Leveraging Genius Conference is an invitation-only experience for executive teams who are ready to drive strategic transformation by tapping into the most powerful lever they have — people's thinking.

Hosted by Gap International, this immersive experience equips leadership teams to align mindsets, galvanize collaboration and interdependence, and apply each leader's Genius to the enterprise's boldest priorities.

Genius isn't some rare gift — it's a repeatable force that exists in every high-performing team, waiting to be unlocked. At this conference, senior leaders gain access to that Genius and learn how to activate it across the enterprise.

Through deep dialogue and targeted facilitation, they uncover the thinking behind their biggest wins — and develop the ability to replicate those outcomes across functions, initiatives, and teams.

The outcomes are practical and powerful: greater enterprise focus, faster decision-making, and new capacity to lead bold transformation. When Genius is no longer left on the table, what's possible changes — fast.

Why Attend

TRANSFORMATION THAT STICKS

Embed mindset shifts that take root in how leaders operate every day.

LEADERSHIP THAT SCALES

Equip executives to lead at their full potential — driving measurable growth and profitability.

STRATEGY POWERED BY MINDSET

84% of transformations fail due to mindset — not mechanics. Align thought patterns with strategic imperatives. Engage your leaders in their most powerful mindset — their Genius.

BREAKTHROUGH COLLABORATION

Unlock next-level cohesion and performance.

What to Expect

BEFORE THE CONFERENCE

- Strategic Alignment Session
- Genius Preparation via Breakthrough Course Online® & Leveraging Genius Online®
- Individualized Interviews

DURING THE CONFERENCE

- Daily Team Meetings ("Micro-Offsites")
- Evening Connection Experiences
- Genius Analysis — discover shared Genius threads that drive performance
- Deep learning and discovery to understand and maximize people's brilliance

AFTER THE CONFERENCE

- Strategic Genius Mission — applied action plan grounded in your team's Genius
- Custom Team Genius eBook

Built for Business Outcomes

Organizations use the Leveraging Genius Conference to:

- Accelerate transformation initiatives
- Drive executive alignment across global teams
- Deepen strategic partner collaboration
- Reimagine annual planning and offsite formats
- Unlock successors and next-gen leadership

Results that Matter

Applying the Leveraging Genius principles, leadership teams have:

- Set extraordinary revenue goals and, through Genius practices, achieved a 40% growth trajectory in the first year.
- Created state legislation that saved 50% of a business unit's annual revenue.
- Centralized key IT operations across multiple market units, increasing efficiency and alignment.
- Launched new innovation initiatives that drove a 30% increase in revenue.
- Helped sales organizations surpass yearly targets, achieving breakthrough performance.

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For more information or to register:
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